

GLOBAL EQUITY 2024

AGENDA



6TH MARCH

- JOIN ONLINE
- JOIN IN CAMBRIDGE
- JOIN IN NAIROBI

1.30pm GMT
8.30am EST
30 mins



FIRESIDE CHAT

HOW HAS THE BUSINESS AGENDA ON EQUITY EVOLVED OVER THE PAST 20 YEARS?

Hosted with **the Corporate Responsibility Initiative, Harvard Kennedy School**

Explore the evolution of the business and equity agenda with Harvard Kennedy School's Corporate Responsibility Initiative. Join us as we look back at the big trends over the past two decades, and what light they can shed on how we navigate today's complex challenges and transformative opportunities. Tune in to access deep insights and a dose of inspiration to guide you on your own journey.

2.00pm GMT
9.00am EST
50 mins



WEBINAR

HOW CAN BUSINESSES TRANSFORM HEALTH OUTCOMES FOR WOMEN, CHILDREN, AND ADOLESCENTS?

Hosted with the **Global Financing Facility**

Join our session with The Global Financing Facility to discover the pivotal role of businesses in advancing health for women, children, and adolescents. We'll be launching our new report, Delivering Healthier Futures. Hear the latest insights on how cross-sector collaboration and financial strategies are crafting healthier generations. Learn from practitioners and share your own experiences on innovative approaches for impactful investment in global health systems.

3.00pm GMT
10.00am EST
20 mins



FIRESIDE CHAT

HOW WILL AI SHAPE EQUITY ACROSS SOCIETIES?

Join our Fireside Chat for a conversation on the nexus of AI and equity. This session will offer insights into the complexities, challenges and opportunities of utilising AI to foster inclusiveness. Engaging with experts in the field, we'll explore practical strategies for ensuring that AI contributes positively to society. This is an ideal opportunity for those looking to understand the real-world implications of AI on social equity, providing a thoughtful perspective on navigating its potential and pitfalls.

3.30pm GMT
10.30am EST
60 mins



ONLINE WORKSHOP

HOW CAN A MULTIDIMENSIONAL APPROACH TO EQUITY BOOST BUSINESS PERFORMANCE AND INVESTOR VALUE?

In this timely webinar, we delve into the critical question of how businesses can effectively integrate intersectionality into their equity, diversity and inclusion programmes. We'll explore how understanding the overlapping dimensions of equity – such as gender, race, socio-economic status, and LGBTQ+ identities – helps companies adopt a truly people-centred approach that delivers business and investor value, ensures every employee's unique experiences and challenges are recognised and valued, and where progress can be effectively measured.



GLOBAL EQUITY 2024

AGENDA



7TH MARCH

- JOIN ONLINE
- JOIN IN CAMBRIDGE
- JOIN IN NAIROBI

9.30am GMT
12.30pm EAT
60 mins



WEBINAR

UNLEASHING GIRLS' ECONOMIC POTENTIAL: KEEPING THE SCORE - INSIGHTS FROM 17 YEARS OF THE 'GOAL' GIRLS EDUCATION AND SKILLS PROGRAMME

Hosted with **Futuremakers by Standard Chartered**

Globally, Futuremakers by Standard Chartered and Women Win have supported over 1 million girls and young women to thrive since 2006. Join us to access insights and data-based learnings, to hear first-hand from two of the young women leaders about what works to support girls' transitions from education to employment, and to identify opportunities to collaborate.

10.30am GMT
13.30pm EAT
20 mins



FIRESIDE CHAT

HOW DO WE SPEAK OUT AGAINST GENDER INEQUALITY?

Hosted with **Avon**

Join Avon as they share lessons from their experience of addressing gender inequality to boost women's opportunities, nurturing female entrepreneurial spirit, and creating safe spaces for women to thrive, driving actionable change for a more equitable and supportive future for women worldwide.

11.00am GMT
2.00pm EAT
80 mins



HYBRID WORKSHOP

HOW DO GENDER-EQUITABLE VALUE CHAINS BENEFIT BUSINESSES AND SMALL-SCALE PRODUCERS?

Hosted with **Hand in Hand International**

Learn from real-life examples and gain practical tools from businesses, NGOs, and producers who have successfully enhanced women's lives and incomes through equitable practices. Hear the latest thinking on the business case for gender equity in supply chains and how to implement best practices for impactful change.

12.30pm GMT
3.30pm EAT
50 mins



HYBRID PEER CIRCLE

WHAT'S THE LATEST GOOD PRACTICE ON DRIVING WOMEN'S EMPOWERMENT?

This session will provide a vibrant exchange of ideas, showcasing challenges, solutions, and firsthand accounts of impactful strategies. Contribute to and learn from the collective wisdom. Join us to amplify your impact and connect with like-minded peers.

1.30pm GMT
8.30am EST
4.30pm EAT
80 mins



HYBRID WORKSHOP

HOW CAN COMPANIES SUPPORT SURVIVORS OF DOMESTIC VIOLENCE AND ABUSE THROUGH THE WORKPLACE?

Join us to envision a workplace future free from domestic violence. This session will launch a new Business Fights Poverty toolkit, developed with the expertise of Dr. Jane Pillinger, offering companies tools and strategies for supporting survivors.

3.00pm GMT
10.00am EST
90 mins



LECTURE

HOW DO WE DRIVE FORWARD THE BUSINESS AGENDA ON EQUITY IN THE CONTEXT OF 2024?

Hosted with **Murray Edwards College, University of Cambridge**

Hosted with Murray Edwards College, University of Cambridge this lecture will explore different perspectives on how we can best navigate the political, social, and economic headwinds. The session promises to inspire and offer actionable insights for driving equity forward in today's complex global landscape, and embedding strategies for meaningful impact into business.